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## **COOKIE POLICY**

This Cookie Policy defines the rules for storing and accessing information via Cookies on the devices of the User using the Website in the domain onc-agency.com, the administrator of which is DeepDot. – Jakub Marzec.

#### I. DEFINITIONS

- 1. administrator the company DeepDot. Jakub Marzec. which stores and accesses information on User's devices via cookies.
- 2. cookie means computer data, in particular small text files, stored and stored on the devices through which a User uses the Website.
- 3. Administrator Cookie means Cookies placed by the Administrator, related to the Administrator's operation of the Service's websites.
- 4. External Cookie means a Cookie posted by the Administrator's partners, through the Website of the Service.
- 5. Service means the internet site or application under which the Administrator operates the Website, operating in the domain onc-agency.com.
- 6. device means an electronic device through which the User accesses the Service.
- 7. User means a natural person, using the Service.

#### II TYPES OF COOKIES USED

- 1. Cookies used by the Administrator are, safe for the User Device. These files allow, z to identify the software used by the User and customize Service individually for each User. Cookies usually contain, the name, the domain from which they originate, the time they are stored on the Device and the assigned value.
- 2.Due to the necessity for the implementation of services, the company DeepDot. Jakub Marzec uses 3 types of cookies:
- a. Necessary absolutely necessary for the proper functioning of the site or functionality that the user wants to use. Stored on your device on the servers of the onc-agency.com website.
- b. Analytical called statistical collects information about how often the website is visited and how it is used. This aggregated and anonymous information is used to improve the content and performance of the site without consent this is not possible. Stored on your device onc-agency.com's servers.
- c. Advertising also known as marketing allows ads to be displayed that are tailored to the profile of the user visiting the site. Profiles are built based on browsing history and shared with advertising partners so that personalized ads are displayed on other sites. They are stored for a period of 90 days.
- 3. by the length of time the cookie will be placed on the user's terminal device:
- a. Session cookies temporary, which remain in the memory of the User's browser until they leave the oncagency.com website they are mandatory for the correct operation of the selected applications and the correct display of the website content. The mechanism of session cookies does not allow the collection of any personal data or any confidential information from the User's Device.

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b. Persistent – used to make the site more attractive to the user, among other things, to remember the user's preferences when using the site or to display personalized advertisements, they are not deleted when closed and are stored on the user's device between sessions. The persistent cookie mechanism does not allow the collection of any personal data or any

confidential information from the User's Device.4 The User has the option to restrict or disable access of cookies to his/her Device. If this option is exercised, the use of the Website will be possible, except for functions that by their nature require, p cookies.

### III. PURPOSES FOR WHICH COOKIES ARE USED

- 1. the Administrator uses Cookies for the following purposes:
- a. Service configuration:

structure and content;

- § adaptation of the content of the Website pages to the User's preferences and optimization of use of the Website pages;
- § recognizing the device of a User of the Website and its location and appropriately displaying the website, adjusted to his/her individual needs;
- § facilitating browsing through the website's resources on subsequent visits;
- § remembering the settings selected by the User and personalizing the interface User's interface, e.g. with regard to the chosen language or region from which the User comes.
- b. Authenticating the User on the website:
- § ensuring the security of the provision of services by electronic means, including maintenance of the session of the User of the Service after logging in and recognition of the user at the next session,
- § correct configuration of selected functions of the Website, enabling in particular verifying the authenticity of a browser session.
- optimization and increase of efficiency of services provided by the Administrator;
- c. implementation of processes necessary for full functionality of the websites, including creation of aggregate statistics to improve website functionality, its
- d. analyzes and research as well as audience audit creating anonymous statistics that help to understand how Website Users use the Website's websites, which allows improving their structure and content

# IV. OPTIONS FOR SPECIFYING CONDITIONS FOR STORING OR ACCESSING BY COOKIE

- 1. The default settings of browsers allow you to store cookies.
- 2. The User may independently and at any time change the settings for cookies Cookie, specifying the conditions for their storage and access by Cookie files to the User's Device.
- 3. The User may change the settings referred to in the preceding sentence by means of  $_{..}$  browser settings (commonly used: Mozilla Firefox, Internet Explorer, Google Chrome, Opera, Safari) or by means of  $_{..}$  service configuration. These settings may zbe changed, in particular, so as to block the automatic handling of  $_{.}$  cookies in the settings of the Internet browser or inform about their placement on the User's device each time a Cookie is placed.
- 4. Detailed information on the possibility and methods of handling cookies are available, in the settings of your software (web browser).
- 5. The User may delete cookies at any time using the available functions in the Internet browser he uses.
- 6. Restricting the use of or blocking cookies, may affect some of the functionalities available on the Website.
- 7. cookies stored on the Website User's terminal device may be used by trusted entities cooperating with DeepDot. Jakub Marzec.